



120 Day Confidence Guarantee

Simmons Bedding Company ("Simmons") would like to support and enhance our retailer's selling experience by offering a 120 Day Confidence Guarantee on all Beautyrest Ultra mattress models. Simmons is so confident that your customers will love their Beautyrest Ultra mattress that we are going to prove it to them by offering this guarantee.

We understand that when consumers invest in a premium mattress, they want confidence that they will still love it when they bring it home. We are offering that confidence by giving you the option to offer your customers 120 days to decide if it is the right bed for them. If your customers are not happy with their mattress purchase, and you have offered them this 120 Day Confidence Guarantee when they purchased their Beautyrest Ultra mattress, they can bring it back to your retail location for an exchange depending on your return policy. As the retailer making the sale, the details of the offer will ultimately be at your discretion. Simmons will support our retailers with the program outlined below:

- The retailer has the right to offer or decline this 120 Day Confidence Guarantee at the time of purchase.
- The consumer must purchase their new Beautyrest Ultra mattress (under Simmons' standard warranty) from an authorized Simmons dealer. The consumer must retain proof of purchase in order to participate.
- The consumer must sleep on the Beautyrest Ultra mattress for a minimum of 30 nights. If, after at least 60 nights, they are still not satisfied with the mattress, they can bring it back to the participating retailer's location within 120 days of their original purchase and the retailer will exchange the mattress for another Beautyrest Ultra or Simmons® branded mattress of similar value.
- The 120 day returns will be handled in the same manner any other warranty returns are handled per the retailer's agreement with Simmons.
- This program excludes all Simmons NuFlex® foundations, Renew™ Powerbases, Simmons® adjustable bases, Simmons® branded pillows and any Simmons® branded accessories.
- Shipping costs incurred by the retailer or consumer are not refunded unless that is part of your retailer program. The customer is responsible for any additional re-delivery fees of merchandise exchanges.
- Simmons retailers will not exchange or accept returns of any mattress that is soiled, stained, vermin infested, or damaged, such that the mattress is excluded under the terms of Simmons Limited Manufacturer's Warranty.
- The 120 Day Confidence Guarantee is limited to Simmons Beautyrest Ultra mattresses only and not any other Simmons® branded products.
- The customer is entitled to one exchange. The guarantee will not apply to any product that is exchanged for the originally purchased Beautyres Ultra mattress.
- This offer is only valid through a retail location and not available for online purchases.
- · Policies set by local retailer. See store for details. Excludes delivery and set up fees.
- · This guarantee is valid in the United States, the District of Columbia, excluding the state of Tennessee